



# NEW PRODUCT SUBMISSION FORM

Dental City's goal is to present your product in the most informed way on our website and in print publications. This form and the directions indicated below allow us to partner with your company in a successful way. Please provide the required information and all required collateral material with new product submissions. The more information provided the more thorough we can be when promoting your products.

**Complete Product Name:**

**Product Name for use on all material – if different than above:**

**Manufacturer Part Number(s) for all/each item:**

**Part Number of Product/Items being replaced (If applicable):**

**Product Cost:**

**Suggested Retail Price/MSRP:**

**Package Contents:**

**Case Count:**

**Order Quantity:**

**Category:**

**Sub-Category:**

**Competitive Products:**

**SDS Sheet:**

*See submission information below*



**Product Photo(s):**

Up to 5 photo options including Outer Package, Package contents, Optional Picture Angles, Model Shots are acceptable.

**IMAGE SPECIFICATIONS:**

- Image Size: Images should be at least 900 pixels in either width or height.  
Dental City recommends 2000 pixels wide
- Image Frame: The product should fill 85% of the frame
- Acceptable File Formats: JPEG, PNG, TIFF, AI, EPS OR PSD files
- Color Mode: sRGB and CMYK are accepted

**Name of Product with Manufacturer Part # attached to each photo:**

Each Photo must be an individual product picture for each part # or provide a cross reference sheet indicating which image file applies to which manufacturer item numbers. Please note that group product shots must be accompanied by individual product shots as well.

**Short Product Description:****Long Product Description:****Sell Sheet:**

*See submission information below*

**Educational Assets – Video Links, Instructional Brochures, etc.**

*See submission information below*

**Please Email:** Complete Product Submission Form, SDS Sheet(s), Educational Assets and all other Product Information to both: [spegs@dentalcity.com](mailto:spegs@dentalcity.com) and [sstrunk@dentalcity.com](mailto:sstrunk@dentalcity.com) or provide via a link from: Dropbox, OneDrive, WeTransfer or other.

**Thank you for your attention to these details!**

