



Dental City Announces Jordan Lorenz as Vice President of Sales and Marketing

Dental City, an industry leading and privately held dental supply distributor, today announced Jordan Lorenz as Vice President of Sales and Marketing. In this role, Jordan will be responsible for leading the company's sales and marketing teams, developing and executing short- and long-term strategic vision, and driving revenue growth in the rapidly evolving dental distribution environment.

Jordan brings years of experience in sales and marketing. Most recently as the Director of Special Markets and Data Analytics at Dental City, where he successfully launched the Special Markets department, grew and mentored the team, and helped Dental City become a leader in the segment. His industry relationships, vision for reinvention, and dedication to building high performing teams provides an excellent foundation for future innovation at Dental City.

“We are excited to have Jordan Lorenz lead our team at Dental City. Jordan’s knowledge, enthusiasm and vision for our future made Jordan an easy choice to head up Dental City’s sales and marketing team!” John Mathys, President, Dental City

About Dental City:

Dental City is a leader in Dental Distribution and Supply Chain Management for over 18,000 practices across the country. Dental City is dedicated to delivering the best combination of quality products, competitive pricing, innovative supply management strategies, and “worry-free” service in the dental industry.



Founded in 1993 by John Mathys, Dave Withbroe, and Roy Stumpf, Dental City was built from scratch, one customer at a time and vendor-by-vendor. Dental City prides itself on earning customers the old-fashioned way, with relationships built through providing superior customer service and fair prices, while also delivering superior technology and innovative solutions that provide every practice a unique custom experience driven by their needs.



Jordan Lorenz Vice President of Sales and Marketing